

METRO 2010 SOURCE

LOS ANGELES EDITION RATES

FREQUENCY	1X	2X	3X	4X	5X	6X
FOUR COLOR						
Full Page	6,860	6,360	5,860	5,360	4,860	4,360
Two Thirds	5,960	5,460	4,960	4,460	3,960	3,460
One Half	4,500	4,100	3,900	3,600	3,300	3,000
One Third	3,530	3,330	3,130	2,930	2,730	2,530
One Quarter	3,130	2,930	2,730	2,530	2,330	2,130
BLACK & WHITE						
Full Page	6,300	5,800	5,300	4,800	4,300	3,800

All rates above are net.