

## NY CIRCULATION AT A GLANCE

*Metrosource* has the largest New York circulation of any national gay and lesbian magazine. With 60,000 copies distributed, *Metrosource* is the key vehicle to reach the gay and lesbian community in New York City.

Because *Metrosource* has controlled as well as paid distribution in New York City, it is much more targeted than other magazines and newspapers. *Metrosource* can be found in bookstores, coffeehouses, nightclubs, clinics, physicians' offices, inns, community centers and other targeted venues. Additionally, *Metrosource* can be bought at newsstands throughout the city, making it the most accessible gay magazine in New York.

With each issue, *Metrosource* delivers in-depth features, profiles, opinions and reviews to active, educated adults who have achieved a social and financial position in Manhattan and who can play a key role in the success of your business.

**METROSOURCE NEW YORK DISTRIBUTION: 60,000**

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