

METRO 2010 SOURCE

NEW YORK EDITION RATES

FREQUENCY	1X	2X	3X	4X	5X	6X
FOUR COLOR						
Full Page	7,620	7,120	6,620	6,120	5,620	5,170
Two Thirds	6,620	6,120	5,620	5,120	4,620	4,250
One Half	5,620	5,120	4,620	4,120	3,620	3,330
One Third	3,920	3,720	3,520	3,320	3,120	2,870
One Quarter	3,200	3,050	2,900	2,750	2,600	2,450
BLACK & WHITE						
Full Page	7,000	6,500	6,000	5,500	5,000	4,600

All rates above are net.