



METROSOURCE WorldPride 2019



Commemorating the 50th anniversary of the Stonewall Uprising, **WORLDPRIDE 2019 IS COMING TO NEW YORK CITY** and is the first WorldPride hosted in the United States. As hosts, we will welcome millions of domestic and international LGBTQ+ guests. Official WorldPride events will include the March, Rally, Pride Island and much more. **All through June, visitors will be coming to celebrate this historic event and take in the many cultural, dining, shopping and attractions New York City offers.**

METROSOURCE's WORLDPRIDE CITY GUIDE, in digital and print, will be an invaluable resource for visitors planning their trips to New York City when they arrive. The integrated media solution will offer information about all activities scheduled, how to participate, what to do as a NYC tourist and tips on creating the best trip possible. The content will be developed as a partnership of Davler Media's two premier divisions, **CITY GUIDE** and **METROSOURCE**.

There is **NO BETTER OPPORTUNITY TO CONNECT WITH WORLDPRIDE ATTENDEES** than **METROSOURCE's WORLDPRIDE CITY GUIDE**. Connect your products and services with the LGBTQ+ community. Start promoting your participation in WorldPride right away to get the maximum value.



PHOTOS FROM EUROPRIDE
COURTESY MRNY



CONTENT

Magazine

Event Calendar

- WorldPride events
- Special NYC events

What's Happening Articles

- Sightseeing Guide
- Broadway and Off-Broadway
- Museums
- Nightlife

Guide to NYC Articles

- Dining by cuisine
- Tips on getting around
- Shopping tips
- Neighborhood guides

Directories

- Theater
- Sightseeing/Attractions
- Cultural Arts
- Shopping
- Dining
- Nightlife
- Hotels

Maps

- City
- Theater
- Cultural
- Brooklyn

CIRCULATION

- **Copies** 100,000
- **On Sale Date** May 1, 2019
- **WorldPride Event Venues**
- **LGBTQ+ Parties**

Metrosource.com/WPG

WorldPride Event Calendar

- WorldPride events
 - Daily calendar
 - Getting tickets
 - Article on each official event

- Special NYC events
 - Articles
 - Featured events

Guide to Visiting NYC

- Where to stay
- Neighborhood guides
- Tips on getting around
- Dining by cuisine
- Shopping tips

Activity Sections

- Theater
- Sightseeing/Attractions
- Cultural Arts
- Shopping
- Dining
- Nightlife



PHOTO FROM LA PRIDE (TOP) AND NYC PRIDE (BOTTOM)
NYC PRIDE MARCH_PHOTO BY HUNTER ABRAMS (27)



PACKAGES & RATES

Print & Digital

- Spread
- Full Page
- Half Page
- Quarter Page

Premiums

- Outside Back Cover
- Inside Front Cover
- Page 3
- Inside Back Cover
- Opposite editorial
- Right Pages 5-15

Editorial

- Directory listing
- Coverage in category article

Digital

- Business profile page
- Directory article inclusion
- Category listing

Digital Only

- Business profile page
- Directory article inclusion
- Category listing

SPECIFICATIONS

Full Page (Non-Bleed) 4.75 x 8"

Full Page Bleed 5.5625 x 8.75"
(live area 4.75 x 8")

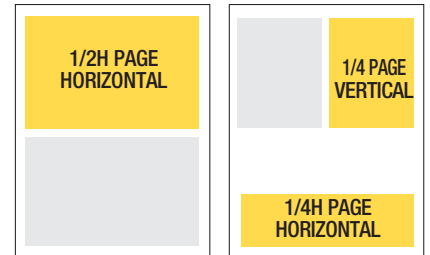
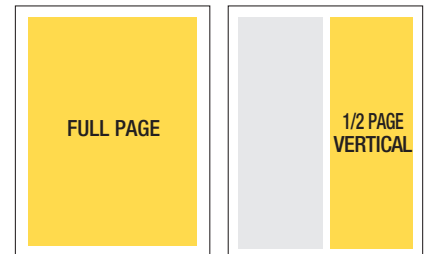
Spread Bleed 10.875 x 8.75"
(live area 10 x 8")

1/2 Vertical 2.1875" x 7.5"

1/2 Horizontal 4.375" x 3.625"

1/4 Vertical 2.1875" x 3.625"

1/4 Horizontal 4.5" x 1.75"



Trim Size: 5.3125" x 8.5"

SCHEDULE

- **Publish Date** May 1, 2019
- **Sales Close** March 25, 2019
- **Ad Materials** April 1, 2019